

# DAVID A. HOWE PUBLIC LIBRARY

2013 ANNUAL REPORT TO THE COMMUNITY

## Your Library by the Numbers - 2013

Number of times the library was visited	89,259
Number of library card holders	9,432
Number of library materials checked out to card hold-	93,361
Number of library materials loaned to other libraries	9,478
Number of library-sponsored programs offered	439
Number of attendees at library- sponsored programs	13,713
Number of hours open	2,512
Number of times library computers were used	13,884
Number of adult public computer classes offered	114
Number of attendees at adult public computer classes	437
Number of e-books and digital songs downloaded from the library's website	8,027
Number of times library meeting rooms were used by community groups for meetings, events & fund raisers	360
Number of preschool story times for children ages 2-5	71
Number of state and private grant dollars awarded for special projects	\$136,174
Number of children participating in the Summer Reading Program	887
Approved 2013 tax levy	\$401,207
Average library tax bill per household	\$77



## A Year of Changes

By Michelle La Voie, Library Director

### Staff Changes

Former director Brian Hildreth began a new chapter in his life in accepting the position of director of the Southern Tier Library System in September. Michelle La Voie took over as the new library director in December 2013.

Main desk supervisor, Melody Fanton, retired in December, after over 20 years of service.

A part-time position in the IT department was created in August and filled by Ken Reichman, a recent graduate of Alfred State College.

### Building Changes

Lighting improvements were made throughout the entire facility, brightening and beautifying the library.

Deteriorating windows and doors were replaced with funding from New York State Construction Aid.

Security cameras and a security gate were installed to increase safety and reduce loss of library materials.

### Digital Collections

The library's subscription to the Freegal Music online collection has been very popular with patrons. This service allows cardholders to download and keep 3 free songs every week!

The library's electronic book collection, OverDrive, continues to grow. In addition, the library now has 6 Nook e-readers available to borrow that come pre-loaded with a wide assortment of popular books.



New library director, Michelle La Voie, and County Historian, Craig Braak, at the Lincoln Exhibit



theatreFigures Puppet Theater at the Nancy Howe Auditorium, 2013

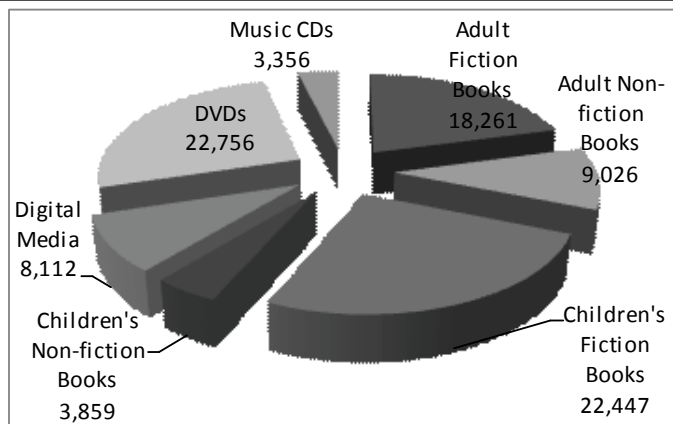


Updated lighting supplements traditional fixtures in Main Reading Room.



Parachute game in Children's section.

## What People Borrowed in 2013



Patrons borrowed a total of 93,361 items in 2013, representing an average of 255 items per day. Patrons are not limited to borrowing items only when the library is open, as our e-book and digital music collections are available to download 24/7 every day of the year.

DVDs were the most borrowed items in 2013. The library has over 2,300 movies in its DVD collection, including popular new releases, film classics, children's movies, and artistic and foreign films. The next most borrowed items were children's fiction books, including picture books and chapter books. Adult fiction came in third place with over 18,000 loans.

The most borrowed adult fiction book in 2013 was James Patterson's *The Forgotten*, while the most popular adult nonfiction book was *An Illustrated History of the Civil War*. The two most borrowed children's book authors were Mary Pope Osborne and Dr. Seuss.

## Technology Services

In addition to 18 public workstations in the adult and juvenile sections, the library offered 2 iPads and an Amazon Kindle Fire for public use in the library that were used 9,903 times. In addition, 4,483 people logged into the library's free wireless hotspot, a 57% increase in use over 2012.



Partnering with Southern Tier Library System *Joblink*, the library offered 124 technology sessions in 2013. Attendance at classes and tech lab sessions, where people need no appointment to learn a program or get an answer to a specific question, totaled 437.

In 2013, the library added electronic media for patron check out. The library added 5 MP3 players, preloaded with music from pop to classical, and 6 Nook ebook readers, preloaded with popular and best-selling fiction and nonfiction.

Number of Technology Classes	51
Number of Attendees	214
Additional Joblink Sessions	25
JobLink Session Attendance	20
Number of Open Tech Labs	48
Number of Open Tech Lab Attendees	196

Patrons connected with the library online in 2013, with 42,527 website visits,

1,162 "likes" of its Facebook page (a 34% increase over 2012), 98 followers on Twitter, and 506 views of its YouTube channel.

## The Nancy Howe Auditorium

The Nancy Howe Auditorium at the Library was visited 7,976 times by Wellsville area residents seeking cultural entertainment and educational programs. The auditorium provided 104 programs for people of all ages. Programs included: academic lectures, movie showings, music concerts, theatrical performances and children's entertainment.



Programs in the auditorium are paid for through state and private grants, organizational sponsorships and contributions from members of the community.



The auditorium was also used by many community groups this year. In total, 25 organizations used the facility for meetings, workshops, movie showings, recitals, and training sessions. The Auditorium is available for space rental. No fees are

charged during library hours and only a minimal fee is charged during non-library hours to help offset operational costs.

## Library Operating Income and Expenses

With 66% approval, residents of the Wellsville School District voted to increase library tax support by \$4,012. This funding increase began during the library's 2014 fiscal year. This was a 1% increase of the existing \$401,207 appropriated by the school district residents.

The library secured \$136,173 in state and private grants for library operations and special projects. These funds were acquired from sources primarily outside of Allegany County and are not required to be repaid.

### INCOME

Endowment.....	\$175,942
WCSD Taxpayers.....	\$401,207
Fines & Fees.....	\$22,587
Donations.....	\$57,682
<b>TOTAL INCOME.....</b>	<b>\$657,418</b>

### EXPENSES

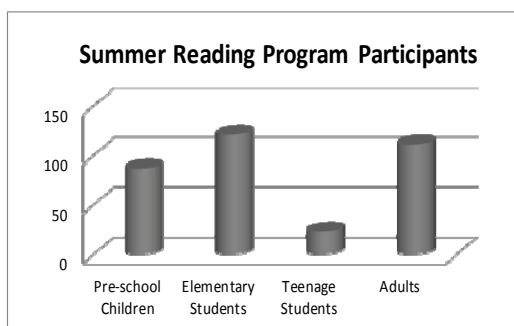
Personnel.....	\$497,947
Administration.....	\$36,564
Collection Development.....	\$33,303
Facility.....	\$56,370
Technology.....	\$26,012
<b>TOTAL EXPENSES.....</b>	<b>\$650,204</b>



## Summer Reading Program

231 children and teens participated in the 2013 Summer Reading Program, *Dig Into Reading*, and read a combined total of 6,307 books over a 6 week period.

Preschool age children accounted for 38% of the participants (87), elementary age students represented 52% (121), while the remaining 10% (23) were teenagers.



A total of 56 individual programs were offered during the 6-week long event. Attendance for all 56 programs reached 3,196. Parents also supported their children by bringing them to the library for summer reading.



The adult summer reading program, *Ground-breaking Reads*, was also a success. 111 adult patrons read for fun and prizes! This year 84% of the participants were female patrons and 16% were male. Participants read a combined total of 282 books.

A \$25 Chamber of Commerce gift certificate was awarded to a lucky participant in each of the six weeks of the program. A \$100 Chamber certificate was awarded as the grand prize at the end of the program.

The Friends of the David A. Howe Public Library paid for the full cost of the 2013 Summer Reading Programs.



## People At The Library

### LIBRARY STAFF

#### *Full Time*

Lois Bulger, Children's Librarian

Brian Hildreth, Library Director (Jan.-Aug.)

Michelle La Voie, Library Director (Dec.-current)

Allison Midgley, Technology Coordinator

Floyd Reynolds, Custodian

Darlene Sherwood, Senior Clerk

Eileen Stott Tecza, Auditorium Director

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Peter Mangels

Daryl Ordiway

Ken Reichman

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Jennifer Stickles

### VOLUNTEERS

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Linda Cook

Betty Erwin

Kaylee Fay

Pam France

Joan Guiney

Liz Heywood

Stacey Howe

Nancy Lewis

Karen Ordiway

Anne Recio

Ken Reichman

Bette Roberts

Jude Ryczek

Jennifer Stickles

Betty Stoll

Wyatt Sturdevant

Lyn Voorhees

Judy Winslow

In 2013, nineteen volunteers worked 716.25 hours for the library and community.



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- Maureen Nagle
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- Mr. & Mrs. James Robbins
- Mrs. Irene Shine
- Barbara Brace Wood

\*If you or your organization have given to the library, but do not see your name listed, please contact us at (585) 593-3410. We will be certain to include you in our next mailing.

*Thank you!!*

For your generous support throughout the year



As the new director of the David A. Howe Public Library, it is a privilege to write my first annual message to the community! In the nearly 5 months that I have been here, I have come to see how deeply people in the community cherish their library, not only as an architectural jewel, but also as a vibrant community center. I too have come to admire the beauty and grandeur of the building, as well as the important place it holds in the public's heart.

I cannot count the number of times patrons and other members of the public have referred to the library as the "gem" of Wellsville. It is a truly apt description. The library is a rare treasure, with its restored terraces and auditorium, and the gorgeous reading areas and meeting rooms. However, it is also an invaluable resource in terms of its programs, collections, and services.



People are so fortunate to be able to enjoy world-class cultural and artistic performances in the Nancy Howe Auditorium, and almost always with no admission cost. The library pays for nearly all of its auditorium programs with grants and donations. There are also free children's programs, technology classes, activities for adults, and art exhibits open to the public year round. In addition, the library has a wide selection of books, magazines, audiobooks, electronic books, and even downloadable music for patrons to borrow.

The residents of the Wellsville Central School District demonstrated their strong support of the David A. Howe Public Library in approving a major increase in public tax support in 2012. The library received its first full year of this increased tax funding in 2013, and with that was able to increase hours, services, and collections while safe-

guarding the library's endowment (David A. Howe's founding gift to the library and the people of Wellsville) for future generations. In 2013, the library was open to the public an additional 208 hours from previous years. We added a part-time information technology assistant to allow the library to offer more technology classes and drop-in labs, and to help implement important upgrades to improve our overall technical performance.

The library was also able to purchase *Freegal*, an online music library which allows patrons to download and keep 3 free songs every week. In addition we increased security at the library by installing cameras to monitor spaces inside and outside of the building, as well as security gates to prevent loss of materials. Finally, the increased funding provides the library with critical matching funds needed when applying for many grant programs.

The David A. Howe Public Library is so much more than a repository of books! It is a community and cultural center, a place of learning and recreation, and a source of pride for the Wellsville area and beyond. It is exciting to serve as the director of such an important part of the community, and I look forward to continuing to preserve and upgrade the building, and to expanding the library's programs, collections, and services for the benefit and enjoyment of all of our users.



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