DAVID A. HOWE PUBLIC LIBRARY

2014 ANNUAL REPORT TO THE COMMUNITY

Your Library by the Numbers - 2014

Number of times the library was visited	56,183
Number of library card holders	9,869
Number of library materials checked out to card holders	93,825
Number of library materials loaned to other libraries	9,631
Number of e-books and digital songs downloaded from the library's website	8,027
Number of hours open	2,512
Number of library-sponsored programs offered	400
Number of attendees at library- sponsored programs	11,140
Number of preschool story times for children ages 2-5	181
Number of children who attended Summer Reading programs	2,674
Number of adult public computer classes offered	109
Number of times library computers were used	13,884
Number of attendees at adult public computer classes	375
Number of times library meeting rooms were used by community groups for meetings, events & fund raisers	360
Approved 2014 tax levy	\$405,216
Average library tax bill per household	\$77
Total state aid to library in 2014	\$7,011



2014: The Year in Pictures

Ron Sutton delivers a check from the Manley Trust to Library director, Michelle La Voie, to purchase a new microfilm reader/scanner



Head of Circulation and Adult Services, Nic Gunning, joined the staff



One of two new book clubs meets in the Local History Room



The Nutcracker Ballet was performed in the Nancy Howe Auditorium in December



discusses etiquette with children at the Fancy Tea Party



The library's 60-year-old boiler will be replaced in 2015

By Michelle La Voie, Library Director

2014 was an event-filled year. New programs, technologies and uses of library space received an enthusiastic response from the community.

A new Head of Circulation and Adult Services, Nic Gunning, was appointed in January, ushering in a year of exciting new programs for our adult patrons, including book clubs, craft and cooking classes, exercise programs and literary events.

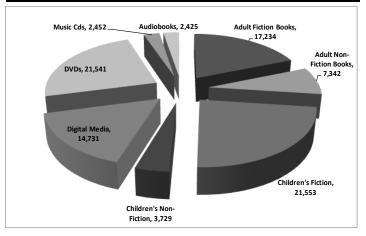
Nic has expanded the library's outreach to include a partnership with the Creative Arts Center placing library books in the Center for customers' enjoyment while coffee is provided for the library's book club. The program for lending books to the residents of Manor Hills Assisted Living Home has also grown.

The Auditorium hosted performances by the Valley Theatre—Steel Magnolias and The Odd Couple. A production of The Nutcracker Ballet by the Genesee Dance Theatre in December packed the house for both shows! Bestselling author, Archer Mayor, visited in the fall.

In addition to weekly story times and the Summer Reading Program, Youth Services held the annual Fancy Tea Party and Pirate Party, both of which were attended by dozens of children. The annual Teen Photography Show received many entries from local youth.

The library embarked on a climate control project which includes replacing the 60-year-old boiler and, eventually, the installation of air conditioning to cool and dehumidify the building. This will result in significant energy savings and will help to preserve the treasured historic building.

What People Borrowed in 2014



Patrons borrowed a total of 93,825 items in 2014—an average of 257 items per day. Patrons are not limited to borrowing only when the library is open, as our digital collections are available 24/7 year round.

DVDs continue to be the most borrowed items. The library has over 3,100 movies, including new releases, classics, children's movies, documentaries, and artistic and foreign films. The next most-borrowed items were children's fiction books, including picture books and chapter books. Adult fiction came in third with over 17,000 loans. Digital media, including e-books and downloadable music, increased 55% over 2013.

The library's collection consists of 92,579 volumes, including 22,584 children's books, 27,294 adult fiction titles, and 2,594 audiobooks on CD. In addition, patrons have access to 9,813 e-books. The library added 2,355 books to its collections in 2014.

Technology Services



The library offers 17 public workstations for adult and juvenile patrons, and 8 iPads for public use. The iPads were purchased through grant funding from Southern Tier West. The library's free wireless hotspot was used 4,894 times in 2014.

Available for checkout are 6 MP3 players, preloaded with music from

pop to classical, 6 preloaded Nook ebook readers, a Kindle Fire, an iPad, and a laptop, plus leap pads and VTechs for children.

Number of Website visitors	40,562
Number of Facebook page "likes"	1,413
Number of Twitter followers	148
Number of YouTube channel views	433

A new Tech Center was established in 2014 as a permanent location for the Technology Department, where classes and drop-in labs are



regularly scheduled. Eventually, it will house a Maker Space, where patrons will come to learn new technologies and where groups will gather to work on projects using new and "old" technologies, from video editing to quilting!

The Nancy Howe Auditorium

The Nancy Howe Auditorium at the Library was visited 7,071 times by Wellsville area residents seeking cultural entertainment and educational programs. The auditorium provided 108 programs for people of all ages. Programs included: aca-



demic lectures, author visits, films, concerts, theatrical performances and children's entertainment.

Programs in the auditorium are paid for in part through state and private grants, organizational sponsorships and contributions from members of the community.



The auditorium was also used by numerous community groups this year. In total, 21 organizations used the facility for meetings, workshops, movie showings, recitals, and training sessions. The Auditorium is available for space rental. No fees are charged

during library hours and only a minimal fee is charged during nonlibrary hours to help offset operational costs.

Library Operating Income and Expenses

With 69% approval, residents of the Wellsville School District voted to increase library tax support by \$4,052. This funding increase began during the library's 2015 fiscal year. This was a 1% increase of the existing \$405,219 approved by the school district residents.

INCOME

Endowment	\$164,363
WCSD Taxpayers	\$405,219
Gifts & Grants	\$58,800
Fees & Other Income	\$17,500
TOTAL INCOME	\$645,882
EXPENSES	
Personnel	\$530,320

Administration.....\$35,150

Collection Development......\$42,700

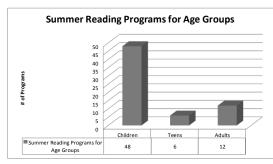
Facility......\$52,450

Technology......\$28,600

TOTAL EXPENSES......\$689,220

Summer Reading Program

248 children and teens registered to participate in the 2014 Summer Reading Program. The theme for children was Fizz! Boom! Read!, and for teens was Spark a Reaction! Both encouraged participants to explore science through books (fiction and nonfiction) as well as handson activities. A combined total of 6,120 books were read over a 6-week period by the 2 age groups.



A total of 54 individual programs were offered for children and teens during the 6-week long event. Attendance at the 54 programs reached 3,188, including parents who supported their children by bringing them to the library for summer reading.









The adult summer reading program, Make Your Mark, was also a success. 103 adult patrons read for fun and prizes! This year 86 of the participants were female patrons and 17 were male. Participants read a combined total of 1020 books!

The first hundred participants received a tote bag just for registering. A \$25 Chamber of Commerce gift certificate was awarded in each of the six weeks of the program. A Nook Tablet was awarded as the grand prize at the end of the program.

The Friends of the David A. Howe Public Library paid for the full cost of the 2014 Summer Reading Programs.



People At The Library (2014)

LIBRARY STAFF

Full Time

Lois Bulger, Children's Librarian

Nic Gunning, Head of Circulation and Adult

Services

Michelle La Voie, Library Director (Dec.-

Allison Midgley, Technology Coordinator

Floyd Reynolds, Custodian

Darlene Sherwood, Senior Clerk

Eileen Stott Tecza, Auditorium Director

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In 2014, thirteen volunteers worked 670 hours for the library and community.



FRIENDS OF THE LIBRARY **BOARD MEMBERS** Kris Bailey, President Monica Finn, Vice President Margaret Walsh, Secretary Gina Elliott, Treasurer Jen Allen Jodi Bailey Ursula Gray Nancy Monroe Pam Rohrabacher Mary Zdrojewski

In 2014, the Friends donated over \$14,000 to help pay for library programs and resources!

\$10,000+

Mrs. Luanne Comstock & Family Friends of the David A. Howe Public Library F.T. and Anna C. Manley Memorial Fund

\$5,000+

Lions' Club of Wellsville Otis Eastern Southern Tier West

\$1,000+

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Public libraries are steeped in traditions—of housing collections of books and other materials, offering quiet reading and study areas, providing story times for children, and opportunities to enjoy arts and culture regardless of one's ability to

Yet over the years, the library has also consistently embraced change, including conversion to an online catalog, providing emerging technologies to staff and to the public, expanding collections to include new digital formats, and

pay. However, libraries must also respond proactively to the changing expectations of patrons and to advances in technology.

The David A. Howe Library's motto, "Where the Past Meets the Future," represents the best of both—few places can boast of such a beautiful architectural treasure as Wellsville's library, and the community has consistently supported measures to preserve and restore the building, including, in recent years, the Nancy



offering programs and activities in contemporary areas of interest for all ages.

In many ways, a visitor from the library's early days, nearly a century ago, would recognize the collections, services and activities taking place in the library today, while probably being amazed by the technology in use across the library, as well as the lively activities taking place across the different departments.



The David A. Howe Public Library will



Howe Auditorium and the front and back terraces, as well as the current need to upgrade the library's heating, cooling and ventilation systems. The DAH also continues to offer a fine collection, quiet reading locations, excellent children's programs and a large variety of cultural and artistic venues.



continue to honor the traditions so vital to the great democratic institution of the public library, while committing itself to remaining relevant and responsive to the changing needs of the community it serves.



David A. Howe Public

Ceducation - information - technology - culture - community

Visit us online at www.davidahowelibrary.org for a listing of free concerts, lectures, movie showings & children's programs

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